



# WD-40 Cuts Significant Costs & Increases Productivity by Migrating to Azure



Predicted to save \$3.5M over 5 years



Time spent on tasks went from weeks to minutes



Business is more agile & secure than ever before

## About WD-40

WD-40 is an American brand and the trademark name of a water-displacing spray manufactured by the WD-40 Company based in San Diego, California.

WD-40 needed to determine the best choice between cloud and on-prem for their server solution. Their main considerations were around cost, business agility, and security.

*"I've been so impressed with the sheer agility of Azure and the ease of support with Managed Solution. The whole team was very flexible with our needs and worked with us to have a resources available the weekend of our cut-over. They've been willing to do whatever it takes to be successful."*

-Doug Cyphers, VP of IT, WD-40

# OUR APPROACH

WD-40 needed to upgrade their server infrastructure and asked Managed Solution to provide consulting and guidance to help determine their best course of action.

Working to understand the business goals and unique environmental challenges, Managed Solution evaluated both on-premise and cloud solutions, as well as a hybrid solution to determine the best path forward. WD-40 partnered with Managed Solution because of their experience and reputation. They had worked with other Microsoft partners in the past, but the communication had been difficult, and they questioned the methodology and approach.

Managed Solution stepped in to help right-size and set up a Linux solution on a Microsoft platform that was customized to achieve the business needs of WD-40.



# RESULTS

With the guidance and support of Managed Solution, WD-40 chose to migrate to Azure where they are currently projected to save \$3.5M over 5 years! This includes costs associated with licensing, server storage, resources, labor and more. Tasks that used to take their internal team weeks, now take minutes and equipment is no longer sitting around underutilized. WD-40 has been most impressed with the sheer agility of Azure coupled with the ease of support provided by Managed Solution. "Managed Solution was very flexible with our needs and worked with us to have resources available the weekend of our cut-over. They've been willing to do whatever it takes to be successful."



MANAGED SOLUTION